



Dear Friend of The Ark,

Like all non-profit organizations, we rely on donations to remain in existence. This year, for our annual appeal, we are asking you to help fund heat for our building, and also to give the exterior a much needed new coat of paint!

During warm months the Ark is able to cover its expenses, but as the cold weather rolls in, the heating bill exceeds the income. In recent years, we have replaced doors, windows and added insulation. We are looking for more ways to reduce our utility costs as well as other sources of funding to help offset this large expense. Our average heating bill for the coldest months is \$750. Your donation will allow us to keep the cafe, theatre and studio spaces warm while you attend a performance, a class or have lunch with us.

As many of you may have noticed, we have now completed renovations on the three largest spaces in the Ark: The Cafe, The Sky Movement Studio, and The Theatre. The Ark team wants to see the exterior painted to reflect the updated interior space, and add value and beauty to the neighborhood. We have developed the most cost effective plan for the facelift, by painting the siding white and the trim painted in a variety of vivid colors. Our estimate is this project will cost \$15,000. All levels of donations are greatly appreciated and will help the Ark get her new coat next summer.

Your generous gift will help the Ark continue to be a sanctuary for nurturing creativity and the arts within the driftless region. Thank you for your ongoing support!

-The ARK Board of Directors:

Johanna Solms, Larry Young, Shannon McHone, Connie Poelstra, Elliot Medow

NAME:

EMAIL:

ADDRESS:

\$25

\$50

\$75

\$100

\$250

\$500

\$ _____ (Other)

Yes, I would like my donation to remain anonymous

*Please make your check payable to, **The ARK and mail to: The ARK, P.O. Box 124, Viroqua, WI 54665**
You can also donate online: thearvioqua.org

The ARK is a 501c3 non-profit. Contributions are tax-deductible to the extent allowed by law.